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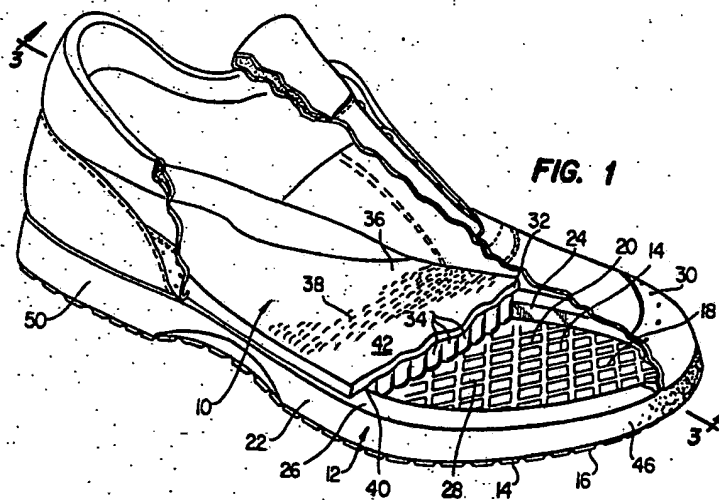
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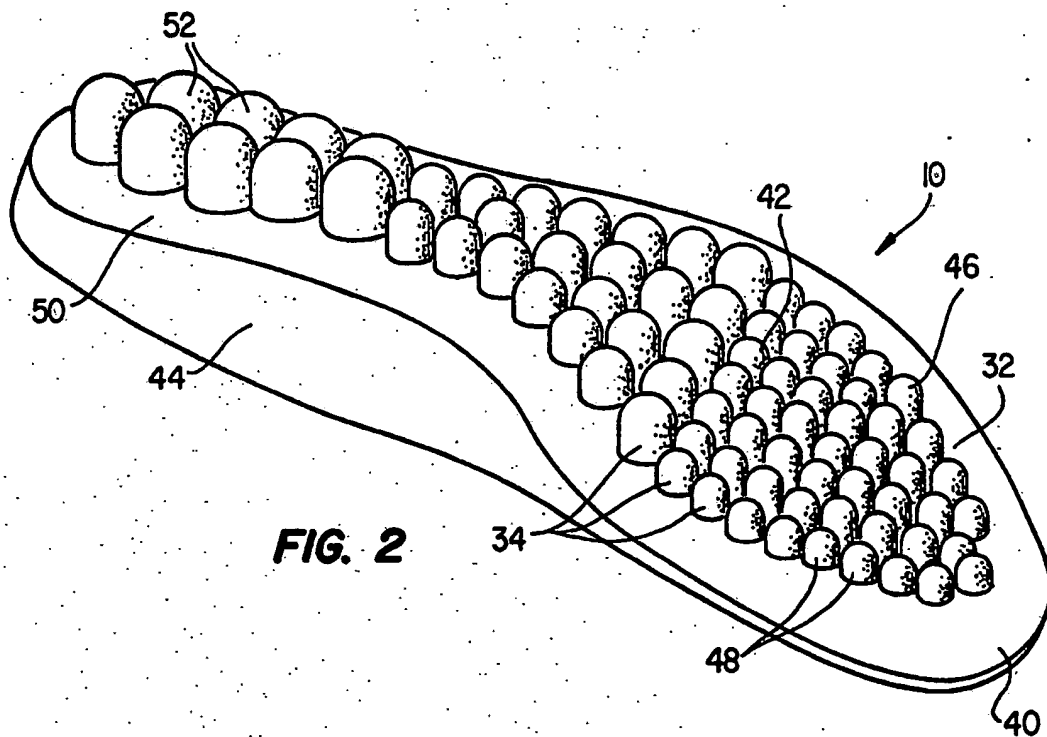
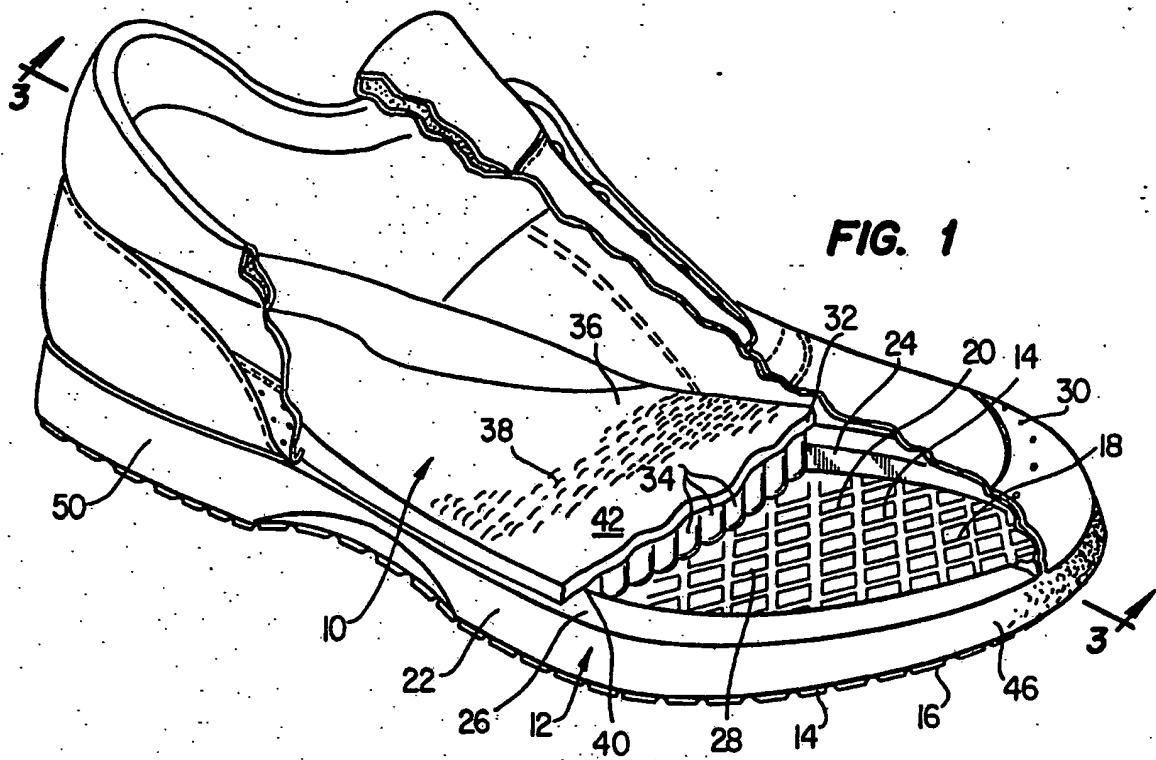
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A43B

(54) **Custom midsole**

(57) A midsole (10 and 22) for an activewear shoe (12) comprises an insert (10) and a peripheral member (22). A plurality of independent cushioning elements (34) depend from a base member (32) of insert (10), and are sized in order to conform to the height of peripheral member (22). The cushionability and resiliency of insert (10) may be selected according to the wearer's weight and cushionability preference.





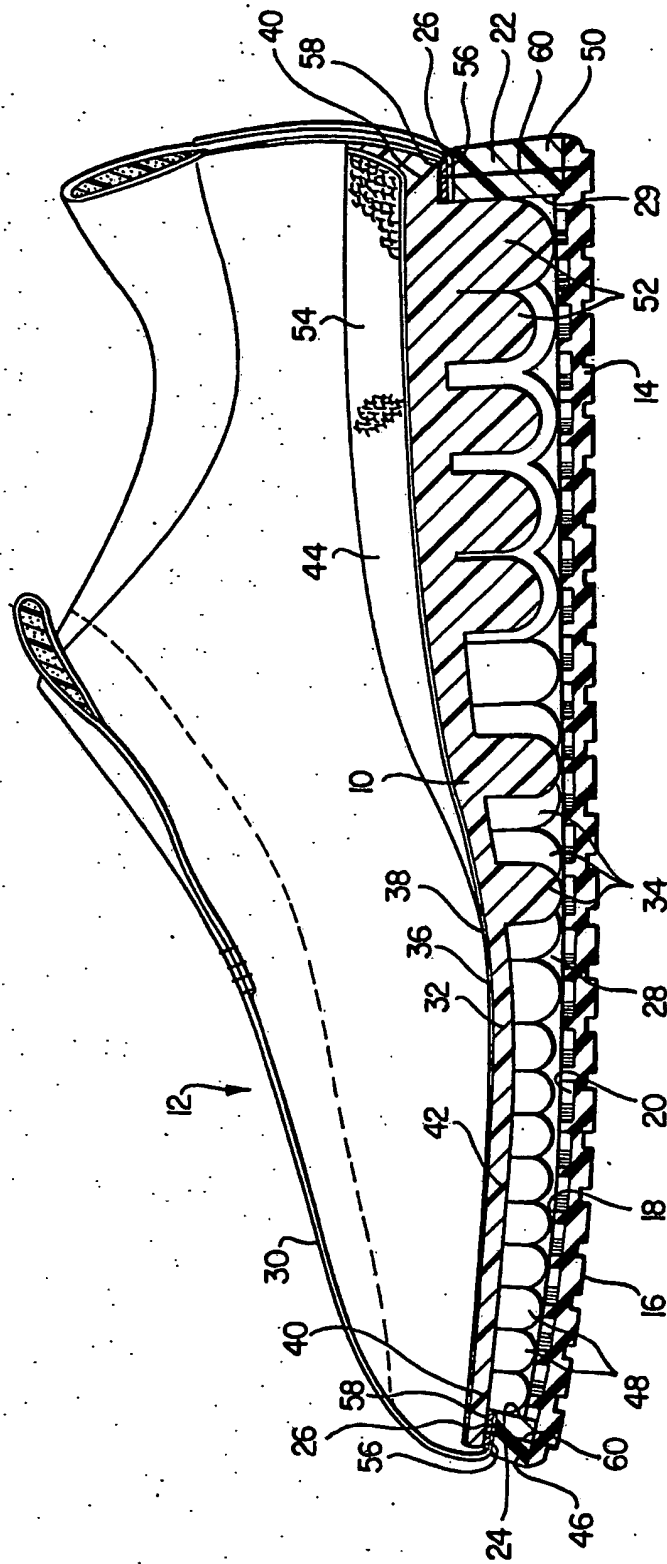
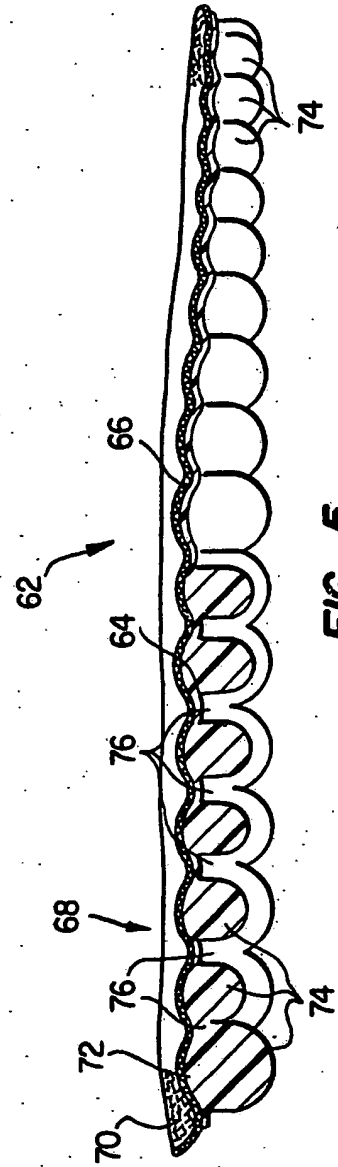
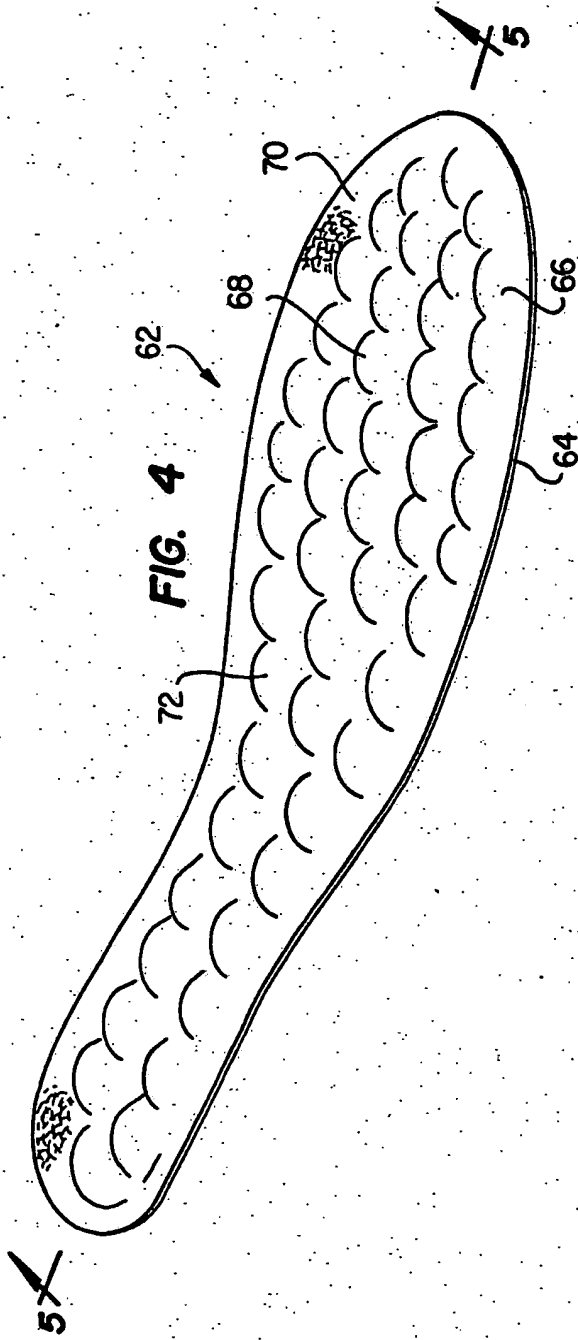


FIG. 3

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CUSTOM MIDSOLE

TECHNICAL FIELD OF THE INVENTION

This invention relates in general to athletic or other activewear shoes, and more particularly relates to shoes having custom midsoles.

BACKGROUND OF THE INVENTION

Athletic or other activewear shoes of a conventional construction generally have three or four separate parts. First, such shoes are provided with an
5 outsole that is made of a durable material and that extends across the lower surface of the shoe. A midsole is joined to the outsole to provide a cushioning layer to the wearer's foot. Usually, an upper formed of leather, synthetics or other materials is joined to the midsole.
10 In many conventional structures, an insole is further provided for disposal between the midsole and the wearer's foot for additional cushioning.

The midsoles of these conventional constructions have two undesirable characteristics. First, they have
15 the property of deforming over a large area of surface when a downward force is impressed on them. Second, the midsoles are affixed to the shoes and therefore customers can make no choice in the midsole's cushionability without selecting another shoe. Thus, conventional midsoles do not
20 offer anything in the way of independent suspension or deformation of various areas thereof, and further are suited to only a particular weight class or cushionability preference of wearers.

Thus, a need exists in the industry for a
25 midsole that has a plurality of cushioning elements, each demonstrating an individual suspension and deforming independently from the remaining elements. Further, a need exists in the industry for midsoles that can be

selected according to the weight or cushionability
preference of the wearer.

SUMMARY OF THE INVENTION

The present invention comprises a shoe having an outsole with an upper surface. A peripheral portion of a midsole is joined to the upper surface, and further forms
5 a receptacle for the insertion of an insert. The peripheral portion and the insert are formed of a cushionable material. The insert is preferably formed to be laterally coextensive with the area on which most of the weight of the wearer's foot is received. The insert
10 has a preselected cushionability that is selected according to the wearer's weight or cushionability preference. The selected insert is inserted into the receptacle, thus providing a custom midsole that is optimum for the customer's weight or cushioning
15 preferences. An upper is joined to the peripheral portion of the midsole.

Another aspect of the invention comprises a midsole having an insert and a peripheral member disposed laterally outwardly of the insert. The insert has a lower
20 surface with a plurality of convex cushioning elements formed to substantially fill at least a major portion of the insert lower surface. The elements are each operable to cushionably and independently deform responsive to downward force thereon. In a preferred embodiment, the
25 upper surface of the midsole is joined to a fabric layer, which can be constructed out of a flocking material, such as can be made out of polyester and nylon.

In another aspect of the invention, the insert can be integrally formed with an insole member, the insole surface extending laterally over the peripheral member of the midsole.

5 In another embodiment of the invention, the insert has a plurality of convex elements formed in its upper surface as well as its lower surface. The convex elements are preferably in registry with respective lower elements.

10 According to a further aspect of the invention, the insert of the midsole is selected from a plurality of like inserts, each having a different durometer reading that is related to the member's cushionability. Thus, an insert can be selected by the customer that is optimum for
15 his or her weight or cushioning preference.

BRIEF DESCRIPTION OF THE DRAWINGS

Various aspects of the invention and their advantages will be more completely understood by reference to the following Detailed Description in conjunction with the appended drawings in which:

FIGURE 1 is an isometric view of a shoe construction according to the invention as fitted with a custom midsole therefor, with parts broken away to show interior structure;

FIGURE 2 is a bottom isometric view of a preferred embodiment of a custom midsole insert of the invention;

FIGURE 3 is a longitudinal section taken substantially along line 3-3 of FIGURE 1;

FIGURE 4 is a top isometric view of an alternate embodiment of a custom midsole insert according to the invention; and

FIGURE 5 is a longitudinal section taken substantially along line 5-5 of FIGURE 4.

DETAILED DESCRIPTION

Referring first to FIGURE 1, an isometric view of a preferred embodiment of a shoe construction according to the invention is shown. A custom midsole insert is indicated generally at 10. Insert 10 is shown as fitted into an active wear shoe indicated generally at 12. While the illustrated shoe 12 is one designed for walking, the invention can also be employed in other types of athletic shoes, such as running, aerobics, or court shoes. The invention also has application in any circumstance where varying midsole cushionability is desired.

Shoe 12 is comprised of an outsole 14 that forms the wearing surface of the shoe. Outsole 14 is preferably constructed of a relatively durable, resilient material such as natural rubber. Outsole 14 has an exterior surface that is provided with a suitable tread surface 16. Outsole 14 further has an interior or upper surface 18. Upper surface 18 may be smooth and featureless throughout, or may have a central area 20 that is reticulated or webbed in order to save weight. A peripheral area (not shown) of upper surface 18 presents a smooth surface for gluing or other means of attachment.

A peripheral midsole member 22 is formed to be glued or otherwise attached to the peripheral area of outsole upper surface 18. Peripheral member 22 is more cushionable and yieldable than outsole 14, and can be conveniently molded of polyurethane foam or ethylene vinyl acetate copolymer (EVA). Peripheral member 22 is in the

illustrated embodiment endless and extends completely around the periphery of outsole 14. Peripheral member has an interior sidewall 24 and an upper surface 26. Member 22 defines a central receptacle 28 that is dimensioned for receiving insert 10.

While in the illustrated embodiment peripheral member 22 is endless, this need not necessarily be the case. Member 22 can, for example, take the form of two longitudinal strips, one for each side of the shoe, or could take the form of several sections spaced around the periphery of the shoe. The form taken by peripheral member 22 should in any event perform its dual function of retaining insert 10 and provide structural support for the peripheral area of the shoe.

Shoe 12 further comprises an upper 30 that can be fashioned of leather, cloth, synthetic materials or a combination of these, and is attached to upper surface 26 of peripheral member 22 by a method later described.

Insert 10 comprises an upper base member 32 and a plurality of supporting elements 34 that are preferably formed integrally with base member 32 to depend therefrom. As shown, elements 34 occupy receptacle 28 when central member or element 10 is inserted into shoe 12. Elements 34 are dimensioned such that their depth matches the depth of sidewall 24, and are formed so as to occupy substantially all of receptacle 28 from one sidewall 24 to the other. Base member 32 has an upper surface 36. A flocking material 38, which is preferably formed of a

polyester/nylon material but can be formed of any suitable fabric, is joined as by gluing to upper surface 36. As finished out by flocking material 38, insert 10 would not require any insole or liner on top of it to be suitable for wearing.

As shown, base member 32 has a control member 42, and a lip member 40 that extends beyond a central area 42. Cushioning elements 34 depend from central member 42. Lip member 40 is formed to be coextensive with top surface 26 of peripheral member 22. A uniform cushionable upper surface 36 is therefore presented to the wearer's foot throughout the interior of the shoe.

Referring now to FIGURE 2, a bottom isometric view of insert 10 is shown. In the illustrated embodiment, insert 10 is integrally formed with an insole portion 44. In the embodiment shown in FIGURE 2, upper surface 36 comprises the upper surface of insole portion 44, and the flocking material 38 (FIGURE 1) is joined to this surface.

In the illustrated embodiment, elements 34 each take the form of a pillar with a rounded free end. Elements 34 are formed in central area 42 in a closest packing arrangement in order to provide cushionable support throughout central area 42. Elements 34 are formed independently of each other, and are only joined to base 32. In this manner, elements 34 provide in effect a multiple-point independent suspension. This is because elements 34 will be compressed and will yield

independently of each other. This is an advantage over midsoles or insoles of solid construction, which have a tendency to yield and compress continuously and uniformly over large areas. The discrete elements 34 on the other
5 hand give an independent, discontinuous support to different portions of the foot that is not obtainable by a midsole or insole of uniform construction.

Elements 34 are graduated in size in order to conform to the depth of sidewall 24 (FIGURE 1). In a
10 front area 46 of area 42, a plurality of relatively small elements 48 are formed. Elements 48 will conform to the relatively thin depth of peripheral member 22 in the front region. In heel region 50, a relatively small number of large heel cushioning elements 52 are formed. The larger
15 size of elements 52 adapts them to the larger depth of peripheral member 22 in heel region 50. Further, since there is a larger cushioning depth of material, the larger size of elements 52 will make sure there is no undue bending or nonradial deformation, as might otherwise occur
20 if a plurality of long, thin elements were used.

Referring now to FIGURE 3, an elevational section taken substantially along line 3-3 of FIGURE 1 is shown. FIGURE 3 particularly illustrates the graduated size of elements 34 from front region 46 to rear region
25 50. Some of the elements 34 are not shown in section because section line 3-3 did not pass through them, or are shown only partially in section because line 3-3 did not pass through them along their major diameter. Insole

portion 44 is shown to have a concave surface 54 in heel region 50 for the support of the heel of the wearer's foot.

5 Upper 30 has a bottom lip member 56 for mating with upper surface 26 of peripheral member 22. Lip member 56 is attached as by gluing to upper surface 26. Then, an element 58 is placed on top of lip member 56. Element 58 is elongate and extends around the periphery of shoe 12, corresponding to upper surface 26. Element 58 can
10 conveniently be formed of a leatherized paper material or other relatively strong material. Stitching 60 is used to join element 58, lip member 56 and peripheral member 22, and optionally outsole 14, together.

In operation, shoes 12 and inserts 10 are
15 distributed to retailers as separate items. Each insert 10 has a specific durometer reading that measures its relative yieldability or resiliency. The cushionability of inserts 10 can also be varied by changing the shape and/or spacing of elements 34. A plurality of different
20 inserts 10 having a range of durometer readings are provided for each shoe size, such that any pair of numerous pairs of inserts 10 can be inserted into a respective pair of shoes 12. A particular pair of inserts 10 are selected for a particular customer according to the
25 customer's weight and cushioning preference. Thus, a lightweight person will in general require an insert 10 that is more cushionable and less resilient than a heavier person. Further, the customer may have a particular

preference concerning how "soft" or "hard" the shoe feels, and may select a pair of inserts 10 that match his or her preferences in this respect. Finally, there may be medical reasons for selecting a right insert 10 that has a
 5 different resiliency and cushionability that a left insert 10, and the invention will permit this selection.

Referring now to FIGURES 4 and 5, an alternate embodiment of a custom insert according to the invention is illustrated. Referring first to FIGURE 4, an alternate
 10 insert is indicated generally at 62. Like the other illustrated embodiments, insert 62 has a base member 64 to which a layer 66 of flocking material is attached as by gluing. Insert 62 comprises a central region 68 and a
 15 peripheral lip member 70 that is preferably formed integrally with region 68. The embodiments shown in FIGURES 4 and 5 differ from the inserts shown in FIGURES 1-3 in that the insole portion 44 formed integrally with the first embodiment has been omitted. In its place, a
 20 plurality of convex surface elements 72 has been formed in central region 68. Convex elements 72 are provided to have a massaging effect on the lower surface of the foot of the wearer.

Referring particularly to FIGURE 5, a plurality of cushioning elements 74 depend downwardly from central
 25 region 68. Like the first embodiment, elements 74 are preferably made of large size in the heel region, and are preferably made of smaller size in the toe region in order to conform to the lift of peripheral member 22. Elements

74 are joined at a middle depth 76 thereof in order to form base member 64. It is preferred that convex surfaces 72 be formed in registry with respective depending elements 74 for convenience in fabrication.

5 In summary, a novel midsole with a custom insert has been provided in order to vary the resiliency and cushionability of the midsole according to the wearer's needs. Two embodiments of the midsole have been provided, one with an integral insole portion and the other with a
10 plurality of convex elements for a massaging action of the foot. Either embodiment of the midsole has a plurality of depending elements that provide an independent cushioning suspension.

 While preferred embodiments of the invention and
15 their advantages have been described above, the invention is not limited thereto but only by the spirit and scope of the claims which follow.

WHAT IS CLAIMED IS:

1. A shoe, comprising:
 - a durable outsole having an outsole upper surface;
 - a cushionable midsole comprising at least one peripheral portion and a separate insert, a lower surface of said peripheral portion joined to said outsole upper surface, said at least one peripheral portion forming a receptacle for receiving said insert;
 - said insert having a preselected cushionability,
 - 5 said insert selected from among a plurality of like inserts having differing degrees of cushionability, the selected insert selected according to the weight of the wearer; and
 - 10 an upper joined to said peripheral portion.
2. The shoe of Claim 1, wherein said insert is dimensioned to receive most of the weight transmitted to said midsole by the wearer once said insert is inserted into said receptacle.
3. The shoe of Claim 1, wherein said peripheral portion is elongate and endless, said peripheral portion laterally enclosing said insert when said insert is inserted into said receptacle.

4. The shoe of Claim 3, wherein said peripheral portion has an upper surface, a lower lip member of said upper joined to said upper portion of said peripheral portion.

5. The shoe of Claim 4, and further comprising:

an elongate endless peripheral liner joined to said lip member of said upper, said lip member disposed between said upper surface of said peripheral portion and said liner.

6. The shoe of Claim 1, wherein said peripheral portion comprises a toe portion and a heel portion integrally formed with said toe portion, a thickness of said peripheral portion decreasing from said heel portion to said toe portion, said insert having a front end and a rear end, a thickness of said insert decreasing from said rear end to said front end in a manner similar to that of said peripheral portion.

7. The shoe of Claim 1, wherein said insert is formed of polyurethane foam.

8. The shoe of Claim 1, and further comprising an insole integrally formed with said insert, said insole extending substantially over said peripheral portion.

9. The shoe of Claim 1, wherein said peripheral portion has an upper surface, said insert having an upper surface, a fabric joined to said insert upper surface and extending laterally outwardly to form a
5 fabric lip member that substantially covers the upper surface of said peripheral portion.

10. The shoe of Claim 9, wherein said fabric comprises a flocking material comprising polyester and nylon.

11. A midsole, comprising:
an insert and a peripheral member disposed laterally outwardly of said insert, said insert having a lower surface, a plurality of convex cushioning elements
5 formed to fill at least a major portion of said lower surface, said elements each operable to cushionably deform and flatten responsive to a force having a component perpendicular to said lower surface at said element, each
10 element operable to deform independently of the remaining elements.

12. The midsole of Claim 11, wherein said cushioning elements are radially symmetrical.

13. The midsole of Claim 12, wherein said cushioning elements are approximately hemispherical in shape.

14. The midsole of Claim 12, wherein said cushioning elements take the form of pillars with rounded free ends.

15. The midsole of Claim 11, wherein said elements are each laterally adjacent a plurality of other elements in a closest-packing arrangement.

16. The midsole of Claim 11, wherein said elements are arranged in transverse rows.

17. The midsole of Claim 11, wherein said peripheral member comprises a heel portion, a toe portion of said peripheral member integrally formed with said heel portion, the thickness of said peripheral member
5 decreasing from said heel portion to said toe portion;
said insert having a rear end, a front end of said insert integrally formed with said rear end, the thickness of said insert decreasing from said rear end to said front end in correspondence with the decreasing
10 thickness of said heel portion to said toe portion.

18. The midsole of Claim 17, wherein said elements are radially symmetrical and are each laterally adjacent a plurality of like elements in a closest-packing arrangement, each element having a radial size, the radial
5 size of said elements decreasing from said rear end to said front end in order to effect a decrease in the thickness of said insert from said rear end to said front end.

19. The midsole of Claim 11, and further comprising an upper surface of said insert, a fabric layer joined to said insert upper surface, said fabric layer laterally extending beyond the periphery of said insert to
5 cover said peripheral member.

20. The midsole of Claim 19, wherein said fabric layer comprises a flocking material comprised of nylon and polyester.

21. The midsole of Claim 11, wherein said insert has an upper surface, a plurality of convex elements formed in said upper surface.

22. The midsole of Claim 21, wherein said upper surface convex elements each correspond to a respective lower surface convex element.

23. The midsole of Claim 11, wherein said insert is integrally formed with an insole member, said insole member formed above said insert and extending laterally to cover said peripheral member.

24. The midsole of Claim 23, and further comprising:

a fabric layer joined to an upper surface of said insole member.

25. The midsole of Claim 11, wherein said insert is comprised of a cushionable synthetic material, said insert selectable from among a plurality of like inserts having different cushionabilities.

26. A sole construction for a shoe, comprising:
an outsole having an upper surface;
a cushionable midsole comprising at least one
peripheral portion and a separate insert, a lower surface
5 of said peripheral portion joined to said outsole upper
surface, said at least one peripheral portion forming a
receptacle for receiving said insert;
said insert having a preselected cushionability,
said insert selected according to the weight or
10 cushionability preference of the wearer from among a
plurality of like inserts having differing degrees of
cushionability.

27. A method for fabricating a shoe, comprising:

- 5 joining an outsole to a peripheral member of a midsole to form a receptacle for an insert of the midsole;
- joining an upper to the peripheral portion;
- selecting an insert from a plurality of like inserts having different cushionabilities, the selection made according to the weight or cushionability preference
- 10 of the wearer; and
- inserting the selected insert into the receptacle.

28. A shoe substantially as herein described with reference to Figs. 1 and 3 of the accompanying

15 drawings.

29. A midsole insert substantially as herein described with reference to Fig. 2 of the accompanying drawings.

30. A midsole insert substantially as herein

20 described with reference to Figs. 4 and 5 of the accompanying drawings.